

# From Research Idea to Research Project

## ECR & POSTGRADUATE PRECONFERENCE WORKSHOP

18 September 2019

University of Siena, Italy

Community, participation,  
public values  
in the platform society

## radio as a social media

ECREA Radio Research Conference, 19-21 September 2019, Siena

In this full-day workshop Early Career Researchers (ECRs) and postgraduate students will work in partnerships or groups to transform a radio/audio-media research idea proposed by a leading scholar or industry stakeholder into a research project proposal.

Participants will receive conceptual and practical guidance as they work through the process of turning a research idea into a project proposal that incorporates and integrates:

- research aims
- research context/background
- methodology
- timeline of activity
- resource requirements, and
- communication of results and impact.

The event is comprised of two activity types:

### (1) Masterclasses

In the *State of the Field* masterclass a panel of leading scholars will discuss the current state of radio and audio media research, highlighting new directions in theory and practice, and responding to the radio/audio-media research ideas proposed by scholars and industry stakeholders.

Dr Chris K Wilson will outline the key elements of a research project proposal and the manner in which they can be effectively integrated in the *Research Project Proposal Composition* masterclass. He also will demonstrate a 'fuzzy' mapping process for dynamically developing a project proposal.

### (2) Workshops

In the *ECR Introduction* workshop, participants will briefly introduce their research interests and methodological expertise and indicate a preference for one of the expert topics. This information will help establish effective partnerships and groups for the *Research Project Proposal Composition* workshops to be held in the afternoon. Preparation instructions for this workshop, including information on the expert topics, are provided below.

In two *Research Project Proposal Composition* workshops partners and groups formed over lunch will use the fuzzy mapping process to rapidly develop a project proposal outline. They will be assisted by an expert mentor.

### Outcomes

In addition to enhancing research project proposal development knowledge and skills, the workshop aims to:

- Create ongoing partnerships between ECRs & Postgrads working in radio and audio media studies
- Introduce ECRs & Postgrads to experienced scholars who may act as mentors

### Preparation

Prior to the event please **create** a single PowerPoint slide using this downloadable template indicating your radio and audio media research interests, methodological expertise and an indication of the expert topic for which you would like to produce a research project proposal. **Please note:** the expert topic list available on the [website](#) will be progressively updated until 1 September.

**Submit** your slides prior to the workshop via email: [radioecr2019@gmail.com](mailto:radioecr2019@gmail.com)

### Workshop Co-ordination

The workshop is coordinated by Chris K Wilson (Centre for Social Impact, Swinburne University – Melbourne Australia).

| Schedule      |   |
|---------------|---|
| 09.30 – 10.00 | Registration  |
| 10.00 – 10.10 | Opening Remarks   |
| 10.10 – 11.10 | Masterclass: State of the Field <ul style="list-style-type: none"><li>▪ Introduction of expert research ideas</li><li>▪ Panel discussion</li></ul>  |
| 11.10 - 11.30 | Morning Break   |
| 11.30 - 12.15 | Workshop: ECR Introduction <ul style="list-style-type: none"><li>▪ ECRs present single slide introductions</li></ul>  |
| 12.15 - 1.15  | Masterclass: Research Project Proposal Composition <ul style="list-style-type: none"><li>▪ Elements of the research project proposal</li><li>▪ 'Fuzzy' mapping for project proposal development</li></ul> |
| 1.15 - 2.00   | Lunch (partner/group formation)   |
| 2.00 - 3.00   | Workshop: Research Project Proposal Composition 1 <ul style="list-style-type: none"><li>▪ Development session for partners/groups</li></ul>   |
| 3.00 – 3.20   | Afternoon Break   |
| 3.20 - 4.00   | Workshop: Research Project Proposal Composition 2 <ul style="list-style-type: none"><li>▪ Development session for partners/groups</li></ul>   |
| 4.00 - 4.30   | Closing Remarks <ul style="list-style-type: none"><li>▪ Outcomes</li><li>▪ Introducing the YECREA Young Scholars Network</li></ul>  |

For inquiries email [radioecr2019@gmail.com](mailto:radioecr2019@gmail.com)

For updates please check: [www.chriskwilson.com/precon](http://www.chriskwilson.com/precon)